

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 56336 CF LOC-POL FBD - LBD: 09/12/12 - 09/17/12 HL#: Created: 08/22/12 01:55 PM

Client: DCCC (DEMOCRATIC... CPE: / / 1500 Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 02:44

Agency: WATERFRONT STRATEGIES Product: DCCC TV 9/12-17 (1310) Self :00.00 Confirmed: 08/22/12 02:44 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 08/23/12 08:32 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY DCCC

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	M * W T F * *	MORN	30	D			0.0	\$400.00	2	\$800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	* * W T F * *	MORN	30	D			0.0	\$700.00	2	\$1,400.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	M * W T F * *	MORN	30	D			0.0	\$400.00	3	\$1,200.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NEWSSAT6A	* * * * * S *	NEWS	30	B			0.0	\$275.00	1	\$275.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$325.00	1	\$325.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	WFAN630AM	* * * * * S	BNSP	30	B			0.0	\$125.00	1	\$125.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	WKDPG08	* * * * * S	KDPG	30	B			0.0	\$225.00	1	\$225.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DLIVE9A	M * W T F * *	DAY	30	B			0.0	\$250.00	2	\$500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DLIVE930A	M * W T F * *	DAY	30	B			0.0	\$250.00	2	\$500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NNOON	M * W T F * *	NEWS	30	B			0.0	\$700.00	3	\$2,100.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DTALK	M * W T F * *	DAY	30	B			0.0	\$350.00	2	\$700.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DPHIL	M * W T F * *	DAY	30	B			0.0	\$450.00	2	\$900.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$550.00	1	\$550.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	WFACE03	* * * * * S	FACE	30	B			0.0	\$550.00	1	\$550.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEWS4PM	M * W T F * *	NEWS	30	D			0.0	\$800.00	3	\$2,400.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NEWS430PM	M * W T F * *	NEWS	30	D			0.0	\$800.00	2	\$1,600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NEWS5PM	* * W T F * *	NEWS	30	D			0.0	\$900.00	3	\$2,700.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NEWS530PM	* * W T F * *	NEWS	30	D			0.0	\$900.00	2	\$1,800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NEWS6PM	* * W T F * *	NEWS	30	D			0.0	\$1,050.00	2	\$2,100.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NCBS7PM01	* * W T F * *	CNWS	30	B			0.0	\$1,400.00	2	\$2,800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/12/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	18:00 - 18:30	* * * * * S *	MILT	30	B			0.0	\$550.00	1	\$550.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NEWS SAT 7P	* * * * * S *	NEWS	30	B			0.0	\$550.00	1	\$550.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	PSIXTY	* * * * * S	REGP	30	D			0.0	\$3,750.00	1	\$3,750.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NLATE03	M * W T F S S	NEWS	30	B			0.0	\$1,900.00	3	\$5,700.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NLATE03	* * * * * S	NEWS	30	B			0.0	\$1,700.00	1	\$1,700.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	NLATE03	* * * * * S	NEWS	30	B			0.0	\$1,700.00	1	\$1,700.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	SSHOWDOWN	* * * * * S	LOCS	30	D		SPORTS	0.0	\$950.00	1	\$950.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	LLETTER01	M * W T F * *	LETT	30	B			0.0	\$450.00	3	\$1,350.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/12/12	09/17/12	2	1									

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	50	0	\$39,800.00	\$33,830.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals.			\$39,800.00	\$33,830.00	\$0.00	\$0.00